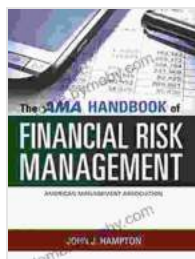


# The AMA Handbook of Financial Risk Management: A Comprehensive Guide to Managing Risk in the Modern Financial World

Financial risk management is a critical component of any successful financial organization. In today's increasingly complex and interconnected financial markets, organizations face a wide range of risks, including credit risk, market risk, operational risk, and liquidity risk. The AMA Handbook of Financial Risk Management provides a comprehensive guide to managing these risks and protecting your organization's financial health.

Financial risk management is the process of identifying, assessing, and managing financial risks. It involves understanding the different types of financial risk, the potential impact of these risks on your organization, and the tools and techniques that can be used to manage them.

Financial risk management is important because it can help organizations to:



## The AMA Handbook of Financial Risk Management

by Leslie Wolfe

★★★★★ 5 out of 5

Language : English  
File size : 16709 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 320 pages



- Protect their financial assets
- Avoid losses
- Improve their financial performance
- Maintain their reputation

There are many different types of financial risk, including:

- **Credit risk:** The risk that a borrower will default on a loan
- **Market risk:** The risk that the value of an investment will decline
- **Operational risk:** The risk of losses due to operational errors or failures
- **Liquidity risk:** The risk that an organization will not be able to meet its financial obligations when they come due

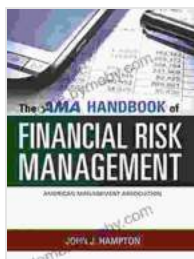
There are a number of tools and techniques that can be used to manage financial risk, including:

- **Diversification:** Investing in a variety of different assets to reduce the risk of losses
- **Hedging:** Using financial instruments to offset the risk of losses
- **Insurance:** Purchasing insurance to protect against losses
- **Risk limits:** Setting limits on the amount of risk that an organization is willing to take

The AMA Handbook of Financial Risk Management is a comprehensive guide to managing risk in the modern financial world. It provides a detailed overview of the different types of financial risk, as well as the tools and techniques that can be used to manage them. This handbook is an essential resource for anyone involved in financial risk management, including:

- Financial managers
- Risk managers
- Investors
- Auditors
- Regulators

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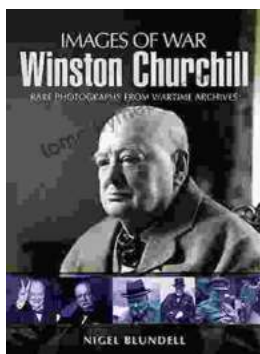
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