

# The HBR Guide to Thinking Smart About the Numbers: Unlock the Power of Data for Business Success



## How Finance Works: The HBR Guide to Thinking Smart About the Numbers by Mihir A. Desai

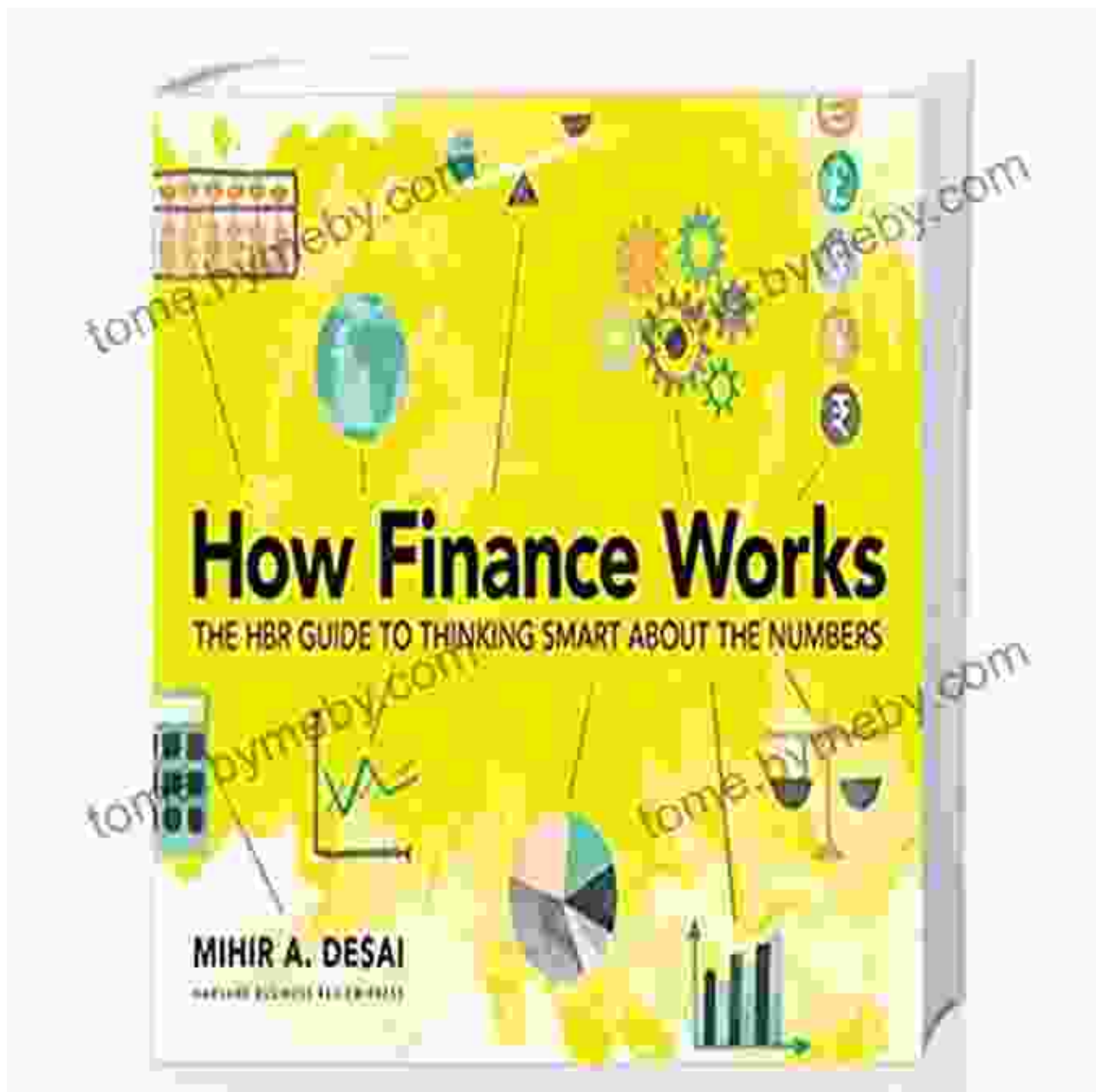
★★★★☆ 4.7 out of 5

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Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Print length : 311 pages  
Screen Reader : Supported

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## **Master the Art of Data-Driven Decision-Making**

In today's fast-paced business environment, data is more valuable than ever before. But simply having access to data is not enough. To truly succeed, you need to know how to interpret it and use it to make informed decisions.

*The HBR Guide to Thinking Smart About the Numbers* shows you how to do just that. This comprehensive guide provides a step-by-step framework for understanding and analyzing data, and then using it to develop and implement effective business strategies.

## **What You'll Learn**

- How to identify and collect the right data for your business
- How to clean and prepare your data for analysis
- How to use statistical techniques to analyze your data
- How to visualize your data to make it easier to understand
- How to communicate your findings to others

## **Benefits of Reading This Book**

- Make better decisions based on data
- Improve your financial performance
- Gain a competitive advantage
- Become a more effective leader

## **Who Should Read This Book**

*The HBR Guide to Thinking Smart About the Numbers* is essential reading for anyone who wants to make better decisions based on data. This includes:

- Business leaders
- Managers

- Analysts
- Consultants
- Students

## About the Author

Annie Duke is a professional poker player and author. She is also a cognitive scientist and has taught at Duke University and the University of Pennsylvania.

Duke is the author of several books, including *Thinking in Bets: Making Smarter Decisions When You Don't Have All the Facts* and *Quit: The Power of Knowing When to Walk Away*.

## Free Download Your Copy Today

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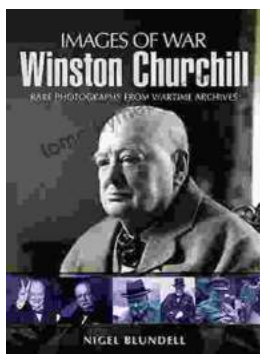
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